**Proposed Solution**

**1.Problem Statement**

Vijay is professional athlete who needs a way to include healthy and balanced nutritional diet because he requires more calories and macronutrient to maintain strength and energy to compete at his optimum level.

**2.Idea/Solution description:**

Building a web App that automatically estimates food attributes such as ingredients and nutritional value by classifying the input image of the food.

**3.Novelty/Uniqueness**

We are going to be different than the competition by providing the followings:

1.By displaying the cost of ingredients

2.By not compelling user to join subscription

3.By minimizing the occurrences of the Ads to 1 per day

4.By introducing user friendly chatbots

5.By providing diet plans**.**

**4.Social Impact/Customer Satisfaction:**

1.Making a way for healthy lifestyle.

2.Helps to know the ingredients of the food or dish whose name “we didn’t know!!”.

**5.Business Model (Financial Benefit):**

First, this app is absolutely going to be free. Revenue is earned by Ads, number of downloads and duration of how long the users using the app.

**6.Scalability of Solution:**

Scalability is not at all a problem since our app is going to use cloud. With the help of Pay as You Go model, we can extend both the database and resources as much as we need.